

Podcast Rubric

CATEGORY	Level 4	Level 3	Level 2	Level 1
Content	Covers topic in-depth with details and examples. Subject knowledge is excellent. Reports material that is appropriate for that topic and time period.	Includes essential knowledge about the topic. Subject knowledge appears to be good. Reports material that is somewhat appropriate for that topic and time period.	Includes essential information about the topic but there are 1-2 factual errors. Reports material that is from the time period, but does not focus on the topic.	Content is minimal OR there are several factual errors. Reports material that is inappropriate for that topic and time period.
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit.
Enhancements	Podcast includes all required elements, (commercials, songs, transitions, welcome with network name, news) interview is optional.	Podcast includes all but 1 of the required elements, (commercials, songs, transitions, welcome with network name, news) interview is optional.	Podcast includes all but 2 of the required elements, (commercials, songs, transitions, welcome with network name, news) interview is optional.	Podcast includes all but 3 or more of the required elements, (commercials, songs, transitions, welcome with network name, news) interview is optional.
Oral Presentation	Interesting, well-rehearsed with smooth delivery that holds audience attention. Highly effective enunciation, expression, and rhythm. All members had a speaking part.	Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention. Effective enunciation, expression, and rhythm. All members had a speaking part.	Delivery not smooth, but able to hold audience attention most of the time. Effective enunciation, expression, and rhythm. All but 1 member had a speaking part.	Delivery not smooth and audience attention lost. Non-effective enunciation, expression, and rhythm. All but 2 members had a speaking part.
Technical	Transitions are smooth, spaced correctly, and without noisy dead space. News is in logical sequence, and length of podcast keeps audience interested and engaged.	For the most part transitions are smooth, spaced correctly, and without noisy dead space. And/or most news is in logical sequence, and length of podcast keeps audience interested and engaged.	For the most part transitions are smooth, spaced correctly, and without noisy dead space. News is not in a logical sequence, and length of podcast keeps audience listening but not interested and engaged.	Transitions are not smooth, spaced correctly, or without noisy dead space. News is not in a logical sequence, and length of podcast does not keep the audience interested and engaged.
Extras	Uses music effectively (no longer than 30 sec. a slot). Commercials are appropriate for the time period.	Uses music effectively (but is longer than 30 sec. a slot). Commercials are appropriate for the time period.	Uses music effectively (but is longer than 30 sec. a slot). Commercials are somewhat appropriate for the time period.	Music is not used effectively. Commercials are not appropriate for the time period or podcast does not have music or commercials.