



TASK

Pick a Department, Body or Office in the United Nations) and create a poster that responds to the question: **What is the most important issue facing the world that the UN should address as its top priority?**

Your poster will be distributed in high schools, community centres and government offices around the world. It must be clear in its message and easily understandable by people of all different backgrounds, languages, socio-

economic backgrounds. It should educate people in a universal and graphic way about the importance of the issue (an example would be the effectiveness of the Live8 campaign from a few years ago: <http://www.live8live.com/theconcerts/>). It should compel people around the world to want to take up the cause and make a difference in helping to manage the issue locally, nationally or internationally.

- Students will create a Poster (collage, montage) in *Adobe Photoshop* that contains a Visual Story or Representation .
- Through images, text and labels, the poster will address the question: What is the most important world issue facing the world that the UN should address as its top priority
- Students should use a minimum of 5 Images, Symbols, Primary Documents, Quotes and Descriptors that represent the issue and indicate the role of the UN in alerting the world about your issue. There should be a consistent thematic message in your poster.
- Your poster must be accompanied by a written summary (approximately 500 words) that explains why you selected your topic, why the images/symbols/primary sources/quotes and descriptors you selected are significant, the layout of your poster, and the themes you chose.
- Poster and paragraph will be posted on your efolio to be marked
- Poster dimensions: Width: 11 inches; Height: 17 inches; 72 dpi

RESEARCH

- Students should refer to their textbooks, draw from what has been learned in the course and use the Internet to address each of the criteria in the written summary.
- You may pull your images from the Internet – however please remember to cite your sources (list websites).

Poster Assignment
World Politics
Mr. Melnyk

Rubric for Poster Design

CATEGORY	Level 4	Level 3	Level 2	Level 1
Graphics - Clarity	Graphics are all in focus and the content easily viewed and identified	Most graphics are in focus and the content easily viewed and identified	Most graphics are in focus and the content is easily viewed and identified	Many graphics are not clear or are too small. Graphics are blurry or pixilated.
Graphics - Relevance	All graphics are related to the issue chosen and make it easier to understand.	All graphics are related to the issue and most make it easier to understand.	All graphics relate to the topic.	Graphics do not relate to the topic
Labels	All items of importance on the poster are clearly labeled with labels that can be easily read	Almost all items of importance on the poster are clearly labeled with labels that can be read	Several items of importance on the poster are clearly labeled with labels that can be read	Labels are too small to view OR no important items were labeled.
Knowledge Gained	The selected issue is presented in a way that is highly compelling (I'm signing up tomorrow to save the world from this!)	The selected issue is presented in a way that is moderately compelling (I'm signing next week after I cut the grass)	The selected issue is presented in a way that is slightly compelling (I'm not convinced the world will fall to pieces if I don't join up)	The selected issue is presented in a way that is not compelling (This issue is not important and I really need to go home and do laundry)
Content - Accuracy	More than 5 accurate facts / concepts are displayed on the poster.	4-5 accurate facts/ concepts are displayed on the poster.	3-4 accurate facts are displayed on the poster.	Less than 3 accurate facts are displayed on the poster.
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness. The finished product shows exact care with each element.	The poster is attractive in terms of design, layout and neatness.	The poster is acceptably attractive though it may be a bit messy or could have been improved with a few more hours of work.	The poster is distractingly messy or very poorly designed. It is not attractive.

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Rubric for the Written Summary

Categories	Level 4	Level 3	Level 2	Level 1
Knowledge/Understanding	Describes all the key components of the issue represented on the poster	Describes most of the key components of the issue represented on the poster	Describes some of the key components of the issue represented on the poster	Describes few key components of the issue represented on the poster
Thinking	Provides an excellent and comprehensive analysis of the poster	Provides a good, general analysis of the poster	Provides an adequate analysis of the poster	Provides and incomplete analysis of the poster
Communication	Excellent use of language, grammar and organizational structure	Good use of language, grammar and organizational structure	Somewhat effective use of language, grammar and organizational structure	Poor use of language, grammar and organizational structure
Application CRITERIA: Why you selected your topic, why the images, symbols, primary sources, quotes and descriptors you selected are significant, and an explanation of the layout of your poster, and the themes you chose.	Meets all criteria required in task description	Meets most criteria required in task description	Meets some criteria required in task description	Meets very few criteria required in task description